

ince 2008, Point Ruston's billion dollar+ mixed-use project has breathed new life into one of the South Sound's most cherished resources. On the banks of one of the region's premier waterfronts, the ambitious resort-inspired destination provides recreation, dining, retail, and residential opportunities never seen before in Tacoma and its surrounding area. With eyes on growth and expanding offerings to the maximum potential of its footprint, Point Ruston continues to cement a legacy that has made it a destination for families of all demographics to live, work, and play while making memories shopping, dining, and recreating on a slice of Pacific Northwest paradise.

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THE PREMIER WATERFRONT DESTINATION FOR RETAILERS

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Why Point Ruston?

Calling one of the nation's fastest growing cities home, Point Ruston is located on breathtaking waterfront real estate in the center of a dynamic, ever-expanding market. Much of Tacoma's growth is fueled by the expanding tech industry in the larger Seattle region, bringing a welleducated population with high disposable incomes. For those looking for the next big thing, the time is now to grow roots in Tacoma. The good news for Point Ruston and its tenants? We've already planted the seeds.



The average visit to the Shops at Point Ruston in 2021 was 170 minutes. This total outpaces regional competitors like Bellevue Square and University Village.



POPULATION CHARACTERISTICS	1 MILE	2 MILE	3 MILE
2021 Population	7,857	45,058	138,465
2021 Households	3,342	19,157	59,584
Avg. Household Income	\$122,901	\$115,655	\$101,898



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